

GPSR Product Information Block Template

PrestaShopCompliance.com
EU compliance for merchants

A ready-to-fill block for the manufacturer, responsible person and safety details
GPSR requires on your listings

Product Information Block

The General Product Safety Regulation (Regulation (EU) 2023/988), in particular Article 19, requires certain information to accompany a product offered online. Complete the fields below and display the resulting block on the relevant product page.

1. Manufacturer

Give the name, registered trade name or registered trade mark of the manufacturer, together with a postal address and an electronic address at which they can be contacted.

2. EU responsible person

Where the manufacturer is not established in the European Union, give the name, postal address and electronic address of the responsible person established in the Union.

3. Product identification

Provide the information allowing the product to be identified, including a picture of it where appropriate, its type and any batch or serial number.

Other identifiers (barcode, article number):

4. Warnings and safety information

Set out any warnings and safety information to be affixed to the product or its packaging, or included in an accompanying document, in a language easily understood by consumers.

Warnings:

Safety instructions and intended use:

Age or user restrictions, if any:

Example layout

Field	Content
Manufacturer	Name and postal + electronic address
Responsible person (EU)	Name, address and contact point
Identification	Type, batch or serial number
Warnings	Warnings and safety instructions

Display this information in a clear and prominent manner. This template is general guidance and not legal advice.