

# Product Listing Information Checklist (GPSR Article 19)

The details every online product offer must carry under the GPSR

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## How to use this checklist

Article 19 of Regulation (EU) 2023/988 requires certain information to be clearly visible on the product offer before a consumer buys. Apply this checklist to each listing template, then spot-check individual products. Tick an item only when the information is present, accurate and legible.

### 1. Manufacturer details

- The manufacturer's name is shown on the offer.
- A postal address for the manufacturer is provided.
- An electronic address (email or web contact point) for the manufacturer is provided.

### 2. Responsible person

- Where the manufacturer is not established in the EU, the responsible person is named.
- The responsible person's postal address is shown.
- The responsible person's electronic address is shown.

### 3. Product identification

- The product is identified by a picture, name or other identifying element.
- The type, batch or serial number or other identifier is shown where relevant.
- Identifiers match those on the physical product and its packaging.

### 4. Warnings and safety information

- Any warnings required for the product appear on the offer.
- Safety information necessary for safe use is provided.
- Warnings and safety information are in a language easily understood by consumers in the destination market.

### 5. Presentation

The required information is clearly visible rather than hidden behind extra clicks.

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Text is legible and not obscured by images or layout.

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The information stays accurate when the listing is updated or duplicated.

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Article 19 sets out minimum listing information. Other rules, such as sector-specific labelling, may add further requirements for your products.