

EU Accessibility (EAA) Checklist

PrestaShopCompliance.com

EU compliance for merchants

Making your online shop accessible under Directive (EU) 2019/882

Scope and exemptions

- Confirm whether your e-commerce service is in scope of Directive (EU) 2019/882.
 - Check the microenterprise exemption: fewer than 10 staff and annual turnover or balance sheet at or below EUR 2 million for services.
 - Record the standard you are conforming to, namely EN 301 549 and WCAG 2.1 AA.
 - Assign an owner responsible for ongoing accessibility.
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Perceivable content

- Provide a text alternative for every meaningful image and non-text element.
 - Ensure text and background have a contrast ratio of at least 4.5:1.
 - Do not rely on colour alone to convey information.
 - Ensure content remains usable when text is resized.
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Operable interface

- Make all functionality operable using a keyboard alone.
 - Provide a visible focus indicator on interactive elements.
 - Ensure users are not trapped within any component when navigating by keyboard.
 - Avoid content that flashes in a way that could trigger seizures.
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Understandable structure

- Use semantic headings in a logical order to structure pages.
 - Identify the language of each page in the markup.
 - Make navigation and labelling consistent across the shop.
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Forms and errors

- Associate a clear, programmatic label with every form field.
- Identify input errors in text and describe how to fix them.
- Provide instructions where input format matters, such as dates.
- Allow users to review and correct information before final submission.

Robust and assistive technology

- Ensure the shop works with common screen readers and assistive technologies.
- Use valid, well-formed markup so components expose name, role and value.
- Test the checkout flow end to end with a keyboard and a screen reader.

Statement and maintenance

- Publish an accessibility statement describing conformance and known limitations.
- Provide a feedback channel for accessibility issues.
- Re-test accessibility after significant changes to the shop.

The European Accessibility Act applies from 28 June 2025. Conformance is assessed against EN 301 549 and WCAG 2.1 level AA.